**For Immediate Release**

**July 29, 2020**

**iink Endorsements Successfully Tests iink NOW**

**Boston, MA —** **iink Endorsements** announced today a successful test of the **iink NOW** product introduced in July as a beta product. **iink NOW** is an add on to the **iink Payments** and **iink Professional** products, which gives customers immediate access to their funds while the check is going through the endorsement process.

**iink NOW** gives contractors the flexibility to immediately access the funds for insurance claim checks with a direct deposit into their bank account without waiting for the check to be endorsed by the other payees and the mortgage company, which means they can start jobs sooner without tapping into their cash reserves. Companies using **iink NOW** can expand their territory, take on more jobs, and expand their business for no more than 3.5% of the value of the check. If the check is repaid in less than 30 days, the cost is only 1%.

“Even if our customers leave their money in the bank, in most cases they’ll generate more revenue in interest than the fee for using **iink NOW**,” said Ryan Holliday, President and CEO of **iink Endorsements**. “But the real beauty of using **iink NOW** is that contractors can take on more jobs without tapping into their cash reserves, so they’re no longer constrained by cashflow on how many jobs they can do at a time. With **iink NOW**, they can pay invoices to suppliers sooner, pay their team, and spend less time chasing down money and more time growing their business.”

**iink NOW** is the third product that **iink Endorsements** has launched in 2020. The revamped endorsement platforms **iink Payments** and **iink Professional** provide a powerful new dashboard for customers to track their payments, projects, and inspection status from their computer or mobile device.

**About iink Endorsements**

**iink Endorsements** was founded in 2017 by Ryan Holliday and Ken Lollar. **iink** believes homeowners and business owners can get their lives back faster after an insured property loss.

**iink**’s platform automates the homeowner’s claims and endorsements through a management platform. Through key partnerships with insurance, mortgage, and technology experts, **iink** creates a revolutionary, seamless experience for homeowners and contractors. **iink** is continually adding and expanding banking partnerships to reach more customers.

Through **iink**’s ground-breaking management platform, homeowners and business owners can receive their funds after a covered loss in as little as two weeks, a fraction of the time it often takes. “We had a catastrophic fire and our home needed to be rebuilt quickly. The mortgage company initially said they would only send us a third of the insurance money to start and that the whole process would take 6-8 months,” said Leslie K, Jacksonville, FL **iink** customer. “We decided to use **iink** and they worked with the mortgage company to release 75% of the money in just two weeks!”

**Contact**

For inquiries about **iink**’s software or banking partnership opportunities, please contact

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For more information on **iink**’s platform, please visit

<https://iink.biz>

**For Immediate Release**

**February 1, 2019**

**iink Endorsements Processes Million Dollar Check**

**Boston, MA —** **iink Endorsements** announced today that a check for over $1,000,000 was processed through their groundbreaking digital endorsement platform.

“This is an exciting milestone,” said **iink** co-founder and CEO, Ryan Holliday. “Processing a check of this size shows that the FinTech industry is ready to take on the status quo and revolutionize both the financial and insurance industries. Given the size of the check, **iink** was under even more scrutiny than usual. Because of the amazing tool our team has created, we were able to process the check without any problems.”

The homeowner came to **iink** through a referral of another customer, and they were overwhelmed with how easy **iink** made the whole process. “Usually, a check this size would take up to four months to process,” said Holliday. “With **iink**, we were able to release the funds to the customer in a little over six weeks.”

The check, for $1,059,197.96, was a reimbursement for damage to the homeowner’s property during Hurricane Michael in October 2018. **iink** processed the check, which included a structured disbursement of funds that included multiple parties and a mortgage payoff.

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**For Immediate Release**

**September 4, 2019**

**iink Endorsements joins DCU FinTech Innovation Center**

**Boston, MA —** **iink Endorsements** announced today that it will be joining the Boston-based FinTech Innovation Center, DCU, as one of their distinguished summer cohorts.

This partnership positions **iink** to work closely with leaders in Boston’s FinTech industry, who will provide mentorships, guidance, and advice, as well as networking and connections to key partnerships for further growth of the **iink** platform.

As part of this new relationship, **iink** will have access to a shared workspace environment to encourage collaboration around disrupting the FinTech and InsurTech industries. The focus for **iink** will be on the customer experience and satisfaction as it relates to their core business.

“The current industry process for payments of claims is tedious and slow, which adds unneeded stress and delays to an already emotional and difficult time. We believe our efforts to provide electronic payment and verification solutions to property claims stakeholders will flourish quickly with everyone’s support at the Center,” said Ryan Holliday, Co-Founder and CEO at **iink**.

**iink** is currently seeking partnerships with mortgage banks and insurance providers to pilot and expand their payment solution technology to a broader audience.

**About iink Endorsements**

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**About DCU FinTech Innovation Center**

The DCU FinTech Innovation Center is a nonprofit accelerator program for FinTech startups dedicated to providing seed-stage startups with what they need for success: mentorship, workspace, a professional network, and community.

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Home Security for Seniors

The baby boomer generation, those born between 1946, have reached retirement age, and as a result, are often living alone and staying home more. For many, there are unique challenges and considerations that have to be made regarding health and safety that don’t apply to everyone else. With Vivint Home Security, we can help make sure that our senior citizens are protected by offering customized systems to meet their needs.

# Home Automation

The power of technology means that so many features of our home can be automated and controlled or monitored with your smartphone or mobile device. New devices include automatic door locks that can be locked and unlocked remotely from an app or with a code, automated window shades, automatic lights and electrical outlets, and new smart thermostats that let you adjust the temperature remotely and schedule times when you’re home or away, and adjust the temperature appropriately for those times.

Using home automation, senior citizens can easily and quickly lock down their home with the push of a button, lower the blinds without having to go around the entire house, or double check that they remembered to turn off the lights when they’re away. Vivint Home Automation offers the latest technology and is always innovating, so you’re sure to always have access to the newest features and breakthroughs in home automation and home security. Additionally, Vivint has created a simple, intuitive, reliable app for your iPhone or Android device, which gives you the flexibility to make sure that your home is secure and safe, and you can be alerted to any events or changes that might require your attention.

# Home Security Cameras

Usually, when we talk about security cameras for the home, we are talking about cameras on the outside to monitor and protect your home. But what about the inside of your home? Of course, everyone has seen security cameras in public, from parking garages to banks to shopping centers, but most people don’t think about security cameras inside the home. But in some cases, installing security cameras in the home are important and can be very useful. Vivint Security offers complete home monitoring systems unlike any other, including security cameras for both the inside and outside of the home. Discreet, well-designed, security cameras can be installed by experienced, trained professionals to help protect both the inside and outside of your home to provide extra monitoring and peace of mind.

Coupled with Vivint Home Automation Systems, home security cameras with motion detection, infrared capabilities for night recording, two-way talk, and secure cloud-based monitoring means you have the resources available to protect your home and your family.

# Remote Monitoring by Family

For many of our older customers, the peace of mind they seek isn’t just their own - it’s for their family and loved ones, as well. With the powerful mobile app for your iPhone or Android device, you can provide access to other users, allowing them to help monitor your home, safety, and health. With our cloud-based video monitoring services, children or caretakers can check on what’s going on in the home and use the two-way chat feature to call out for an elderly loved one and make sure that they are safe and healthy. They can make sure that doors are locked and check on the temperature to make sure everything is working correctly. Or, if you are away and you simply need someone to check on things in your home, you can use smart locks to provide a temporary password for someone to come in and take care of things while you’re out, and then simply deactivate the code when you return home. In the event that there is an emergency, children or loved ones who are monitoring your home can use the same app to contact emergency services, making sure that help arrives as quickly as possible.

At different stages in life, your needs will change. Vivint Security understands this, and we create a custom plan to help protect you and your home. For our older citizens, we have specialized plans and features that are designed and developed with you in mind. With Vivint Security, you can protect yourself, your home, and give your family the comfort of knowing that you are safe, healthy, and happy.

# Vivint Offers the Best Wireless Security Camera System with Remote Viewing

In our world, online shopping is the way to go. Gone are the days when you had to get in your car and drive to the shopping center. Now, from anywhere, you can shop with your phone, order with just a couple of clicks, and your new purchase is on its way.

And it’s not just Amazon orders anymore. There are dozens of new companies - and more popping up all the time - that deliver nearly anything to your doorstep: groceries, food delivery, and in some areas, even wine or beer. So when your doorbell rings, do you know who’s there? Is it lunch, or a new pair of shoes? Or maybe it’s someone who, despite the “No Soliciting” sign on your door, is there to try to get you to switch your cable subscription. Whether you’re home or not, today’s wireless technology means you can not only see who is at your door, but communicate with them through a simple app on your smartphone.

Vivint Security has developed a powerful, all-in-one phone app that not only lets you check to make sure your alarm is active, but also view footage from your wireless home security cameras. With remote viewing, you can analyze old footage to download and share as needed, as well as see live activity when your cameras are activated. With some systems, you can even communicate through your doorbell security camera and speak to your visitor, letting them know you’ll be there shortly, or where to place your package for safekeeping. Not only can you see when a package is being delivered, but you can also make sure that something isn’t being picked up when it shouldn’t be. There are stories and videos across the internet of “porch pirates”, people who run up to someone’s doorstep and steal packages that are delivered. With Vivint wireless security cameras, a doorbell camera, and phone app, you can be alerted when your cameras are activated and see if someone is approaching your house and warn them off or share the video footage with authorities.

But a good security camera system can do more than just protect your online shopping. Are you a parent and want to know when your kids arrive home from school? Are you working from home and want to monitor your kids playing outside while you’re on that hour-long Zoom call? With Vivint Security, you can. You can view live events on your phone or tablet anywhere you have an internet connection, so you’re aware of everything happening in and around your home, even when you’re not there.

Finally, there’s the peace of mind that comes with wireless security cameras that connect to your phone, tablet, and computer. Are you home alone? Not expecting a visitor and the doorbell rings? Use a doorbell security camera connected to your mobile device, see who is there, and interact with them from behind a locked door.

Your home is one of your biggest investments, and you have the right to want to monitor and protect it with remote viewing. Keep tabs on what’s going on, interact with visitors at the door, and protect your safety with Vivint Security with wireless security cameras that connect to your phone, tablet, or computer. You deserve it.

**The Best Smart Tech Tools of 2021: Work From Home Like a Boss**

Things have changed over the past year. Now, more than ever, people are working from home with offices temporarily - or permanently - closed. Initially, working from home was a fun novelty, and it was quite pleasant, even joyful, to be able to sit down on your couch or favorite chair with a cup of coffee and a laptop and dive into your emails and get to work. However, over time, many individuals have found that, while comfortable, these working conditions are less than ideal. There’s a reason why we have desks, dedicated chairs, and monitor risers at the office - there’s a real risk of injury from something as simple as typing on a laptop while sitting on the couch or lying in bed. We have some recommendations to help make your work-from-home experience safer and more productive.

First, set up a dedicated workspace. When you work from home, it’s easy to lose the distinction between “work time” and “leisure time”. This creates a number of problems: you feel like you’re “always on”, and fail to turn off the email and computer to relax, clear your mind, and be present with your family; your attention is divided, you don’t do your best work; and your anxiety levels increase, as you spend time thinking about everything you “should” be doing instead of leaving work at the office. By having a dedicated space where you do work, you create a boundary - when you’re not there, you’re not working, and you can focus on other things. In this workspace, there are some essentials. If you’re working on just a laptop, get an [adjustable laptop stand](https://www.amazon.com/Compatible-Boyata-Foldable-Heat-Vent-Adjustable/dp/B07HBQSCM3/ref=sr_1_8?crid=H992UOY9QX6W&dchild=1&keywords=laptop+stand&qid=1610550949&sprefix=laptop+stand%2Caps%2C192&sr=8-8) to elevate the screen to the proper viewing height. The top of the screen should be at eye level, which helps reduce neck strain. Additionally, we recommend a [bluetooth keyboard](https://www.amazon.com/Macally-Wireless-Keyboard-Laptop-Computer/dp/B0871PQ5YY/ref=sr_1_6?dchild=1&keywords=wireless+keyboard&pd_rd_r=a120227b-65a3-4590-adae-6d6fa54aa662&pd_rd_w=2YisU&pd_rd_wg=r6A1f&pf_rd_p=0ec05f25-9534-48fe-9c3e-40b89957230e&pf_rd_r=KASHC810GTS5XKNZPFN3&qid=1610551148&sr=8-6) and [mouse](https://www.amazon.com/Logitech-Anywhere-Wireless-Mouse-Rechargeable/dp/B075Y8ZVBB/ref=sr_1_16?crid=9R5JPWFLHA4U&dchild=1&keywords=logitech+bluetooth+mouse&qid=1610551323&sprefix=logitech+bl%2Caps%2C191&sr=8-16), so that your arms and hands are at the proper angle for typing, reducing the risk of a repetitive stress injury like carpal tunnel syndrome. If you really want to make the investment, consider an [ergonomic keyboard](https://www.amazon.com/Freestyle2-Wireless-Ergonomic-Keyboard-Separation/dp/B00NMVJZ1E/ref=sxts_sxwds-bia-wc-rsf2_0?cv_ct_cx=wireless+keyboard&dchild=1&keywords=wireless+keyboard&pd_rd_i=B00NMVJZ1E&pd_rd_r=a120227b-65a3-4590-adae-6d6fa54aa662&pd_rd_w=2YisU&pd_rd_wg=r6A1f&pf_rd_p=0ec05f25-9534-48fe-9c3e-40b89957230e&pf_rd_r=KASHC810GTS5XKNZPFN3&psc=1&qid=1610551148&sr=1-2-526ea17f-3f73-4b50-8cd8-6acff948fa5a). If you’re using an additional monitor, use a [riser stand](https://www.amazon.com/BoYata-Adjustable-Organizer-Compatible-Display-Black/dp/B08L3TMM2X/ref=sr_1_8?crid=21WBQHNSRU76N&dchild=1&keywords=monitor+stand+riser&qid=1610551415&sprefix=monitor+stand%2Caps%2C192&sr=8-8) to make sure your screen is at the correct height.

Secondly, minimize distractions. There’s a lot going on around your home, such as pets, kids doing distance learning, and all the household chores that are always present, waiting for your attention. Ideally, you will be able to work in a dedicated home office with a door you can close for privacy and some quiet, but that’s not an option for everyone. A good way to reduce distractions and increase focus is a good set of [headphones](https://www.amazon.com/gp/product/B003LPTAYI/ref=ppx_yo_dt_b_search_asin_title?ie=UTF8&psc=1) or, for those Zoom meetings, a [headset with a microphone](https://www.amazon.com/Cancelling-Headphones-Bluetooth-Microphone-Comfortable/dp/B019U00D7K/ref=sr_1_2_sspa?crid=3GG88M31EEFE8&dchild=1&keywords=headphones+wireless+bluetooth&qid=1610551743&sprefix=headphone%2Caps%2C201&sr=8-2-spons&psc=1&spLa=ZW5jcnlwdGVkUXVhbGlmaWVyPUEzTjJUSDVISkRYU1NWJmVuY3J5cHRlZElkPUEwNjM1MjE5MVhNUFQyUDEyOTE4SyZlbmNyeXB0ZWRBZElkPUEwMDc4MjMxNk4zUlc5NTYzUlFFJndpZGdldE5hbWU9c3BfYXRmJmFjdGlvbj1jbGlja1JlZGlyZWN0JmRvTm90TG9nQ2xpY2s9dHJ1ZQ==) to make your work time more productive. Music services have great playlists curated to help increase focus, and [some headphones](https://www.amazon.com/TaoTronics-Cancelling-Headphones-Bluetooth-Playtime/dp/B084MKNGSQ/ref=sxin_10?ascsubtag=amzn1.osa.71b6a9de-53ae-4bc7-9058-9fe6c7206bb1.ATVPDKIKX0DER.en_US&creativeASIN=B084MKNGSQ&crid=3GG88M31EEFE8&cv_ct_cx=headphones+wireless+bluetooth&cv_ct_id=amzn1.osa.71b6a9de-53ae-4bc7-9058-9fe6c7206bb1.ATVPDKIKX0DER.en_US&cv_ct_pg=search&cv_ct_we=asin&cv_ct_wn=osp-single-source-gl-ranking&dchild=1&keywords=headphones+wireless+bluetooth&linkCode=oas&pd_rd_i=B084MKNGSQ&pd_rd_r=d852fdfb-5051-4d09-92a1-81069d38ad84&pd_rd_w=rsDbV&pd_rd_wg=nQByK&pf_rd_p=53f37bb1-bef6-4b9e-be3a-0696c5f5ad01&pf_rd_r=N6C9Z58WP6AGP1F65RQM&qid=1610551743&sprefix=headphone%2Caps%2C201&sr=1-2-d9dc7690-f7e1-44eb-ad06-aebbef559a37&tag=digitaltren0b-20) have a noise-cancelling feature that blocks out background distractions with white noise or blissful silence.

Finally, use home automation features to keep tabs on your home from your command center, rather than having to get up and walk around to take care of minor tasks. With Vivint Home Automation, you can turn lights on and off, adjust your thermostat, even set blinds to open and close on a schedule or with a simple click on your smartphone. With Vivint Security Cameras and a doorbell security camera, you can see who is at the door without leaving your desk to know if you need to be interrupted or if you can disregard the visitor at the door. Integrating home automation into your routine means that your work-from-home experience is safer and more productive.

For many people, work from home is a temporary situation; for others, it’s the new normal. Whether you are working from home for now, or as a permanent change in your routine, using these tips and integrating home automation tools from Vivint Security will help you succeed and have a happy, healthier work-life balance.

**What Are the Best Outdoor Security Cameras?**

If you’ve taken the time to invest in new security cameras for your home or business, you know how helpful and valuable the additional protection and peace of mind are. But depending on where you live, there are different factors to consider to keep your security camera system running at peak performance. Some factors are protection from vandalism, protection from the elements, and maintaining power and a secure connection.

One of the biggest reasons for installing security cameras at your home or place of business is to protect the building, the people, and the property inside. Whether you have set up home security cameras and a doorbell security camera to monitor deliveries, visitors, and to protect your family, or you have installed security cameras around your place of business to make sure that your entrances are secure and there are no trespassers around during the off hours, being able to monitor your property remotely with a smartphone, tablet, or computer and review old video footage is incredibly empowering. But are your security cameras secure? There are several things to think about before you select a security company and have your cameras installed.

Your cameras need to be high enough to have a good field of vision and out of reach for anyone who might try to block or otherwise disrupt the view of the security cameras. Also, you want to make sure that they can’t be easily knocked down by trespassers. The location of each security camera is very important, and that’s why Vivint Security is the best choice. With decades of experience in the security game, they have the expertise and know-how to ideally place your cameras for the most effect and protection.

Another concern is withstanding the weather and the elements. There is no one-size-fits-all approach to weatherproofing your outdoor security cameras, because different parts of the country have very different climates and weather patterns. Are you in the midwest or northeast? Brutal winters bring punishing cold, ice and snow storms, and strong winds. Similarly, hot, humid summers can also damage the hardware if not properly installed with the correct equipment. Other areas of the United States, such as the south, face more heat and humidity and lots of rain. The southwest is a hot, arid environment, and the requirements for installation will change for each of these ecosystems. To properly protect your investment in security cameras, you need to work with an expert that understands the unique requirements of your area. That’s where Vivint Security comes in. Because of the years of experience they have gained and by working with experts all over the country, they can make sure that your security cameras are up to the task of working through the elements.

Protecting your property, whether your home or business or some other area, is a big investment. But by picking the right partner and doing your research, you can make sure that you’re protecting your property, your investment, and ensuring you have peace of mind.